



# ORGANIZATION



**This committee establishes consensus and cooperation by building partnerships among the various groups that have a stake in the commercial district. The most effective Main Street programs get everyone working toward the same goal. With this level of collaboration, our Main Street program can provide effective, ongoing management and advocacy for our downtown or neighborhood business district. Through volunteer recruitment and collaboration with partners representing a broad cross section of the community, our program can incorporate a wide range of perspectives into its efforts. A governing board of directors and standing committees make up the fundamental organizational structure of volunteer-driven revitalization programs. Volunteers are coordinated and supported by a paid program director. This structure not only divides the workload and clearly delineates responsibilities, but also builds consensus and cooperation among the various stakeholders.**

**Volunteers, Workplans, Staff, Partnerships with Existing Organizations**