



PROMOTIONS & EVENTS

This committee takes many forms, but the goal is to create a positive image that will renew community pride and tell our Main Street story to the surrounding region.

Promotions help to rekindle the vitality of our community. Promotions communicate our commercial district's unique characteristics, its cultural traditions, architecture, and history and activities to shoppers, investors, potential business and property owners, and visitors.



SPECIAL EVENTS, RETAIL SALES, MARKETING